



Texas State Historical Association



Texas History Day

Corporate Sponsorship Levels

Up to \$1,000 - Friends

*Listed as friends in program and on website related materials

\$5,000 - Supporters

*Listed as supporters in program and on website related materials

*Opportunity for employees to volunteer

\$10,000 - Advocates

*Priority listing as advocates in program and on website related materials

*Listed as advocates in all press/media releases

*Opportunity for employees to volunteer

\$25,000 - Benefactors

*Listing on banners as benefactors of the program

*Priority listing as benefactors in program and on website related materials

*Listed as priority benefactors in all press/media releases

*Opportunity for employees to volunteer

*Opportunity for company representative to participate in awards ceremony

\$100,000 - Sole Title Sponsor

*Listing on banners as sponsors of the event

*Name and logo recognition on all TSHA produced T-Shirts and merchandise

*Priority listing as sponsor in program and on website related materials reaching over 20,000 viewers

*Clickable banner graphic on online registration system reaching over 10,000 teachers, students and parents

*Listed as priority sponsor in all press/media releases

*Opportunity for employees to volunteer

*Opportunity for company representative to participate in awards ceremony